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YOUR CUSTOM PRINTING & PACKAGING PARTNER FOR SMALL AND MEDIUM BUSINESSES

[illegible]: [illegible] [illegible] [illegible] [illegible] [illegible]

Details

[illegible] [illegible]: [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

[illegible]

[illegible] [illegible] 100% [illegible]

[illegible] National Retail Federation [illegible] 19.3% [illegible] 2025[1] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] 71% [illegible] [illegible] [illegible] 67% [illegible] 2024 [illegible] [illegible] 2,006 [illegible] [illegible] 358[2]. Simone Peinkofer [illegible] [illegible] [illegible] [illegible] 60% [illegible][3]. [illegible] [illegible] [illegible] [illegible]

[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

[illegible]

- [illegible]?
- [illegible] [illegible] [illegible]
- [illegible]
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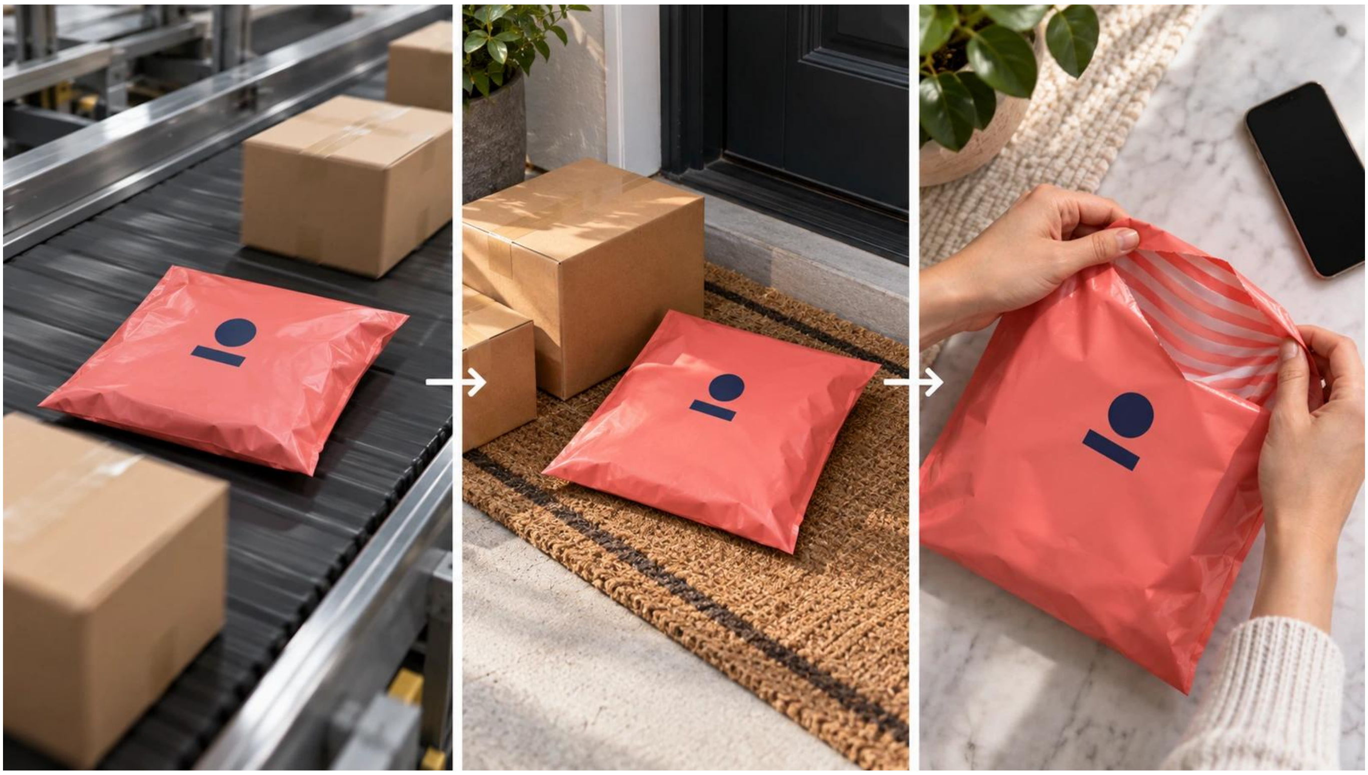
[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

[illegible]:

- [illegible]: [illegible] [illegible] [illegible] [illegible] [illegible]
- [illegible]: [illegible] [illegible] [illegible] [illegible]
- [illegible]: [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

Katherine Cullen [illegible] NRF [illegible] 2025 [illegible] “[illegible] [illegible] [illegible] [illegible]” [illegible] [illegible] [illegible] [illegible]



[illegible] [illegible] [illegible]

[illegible] 1: [illegible]

[illegible] [illegible]:

- **[illegible]:** [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]
- **[illegible]:** [illegible] [illegible] [illegible]
- **[illegible]:** [illegible] [illegible]
- **[illegible]:** [illegible] [illegible] [illegible] [illegible]

[illegible] How2Recycle [illegible] [illegible] Store Drop-off [illegible] [illegible][4]. [illegible]

[illegible] [illegible].

[illegible] 2: [illegible]

[illegible] 40–60% [illegible]

[illegible]

[illegible] 3: [illegible]

[illegible]

[illegible]

[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

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[illegible] [illegible] [illegible] 2 [illegible] [illegible] 4 [illegible] [illegible] (WCAG) [illegible] [illegible] 4.5:1 [illegible] [illegible] 3:1 [illegible] [illegible] 4.5:1 [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

[illegible] 5: [illegible]

[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

[illegible] [illegible] [illegible] [illegible] [illegible] NRF [illegible] 2025 [illegible] [illegible] 9% [illegible][5], [illegible] [illegible]

[illegible] 6: [illegible]

[illegible] [illegible] [illegible] [illegible] [illegible] [illegible]:

- [illegible] Store Drop-off [illegible] How2Recycle [illegible] [illegible] [illegible] [illegible][6].
- [illegible] 2025 GreenBlue [illegible] [illegible] Store Drop-off[7].
- SB 343 [illegible] [illegible] 4 [illegible] 2026[8].
- [illegible] “[illegible]” [illegible] [illegible] [illegible] 2024 [illegible] Park et al. [illegible] [illegible] [illegible] 9 [illegible] 10 [illegible] [illegible] 40 [illegible][9], [illegible] [illegible]

[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible].

[illegible] 7: [illegible]

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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]: [illegible]	[illegible]	[illegible] 1–2 [illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

[illegible]

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[illegible] Packaging Dive [illegible] 2026 [illegible][10]. [illegible]

[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]

[illegible]

[illegible]

[illegible] [illegible]

[illegible]

[illegible]: [illegible]?

[illegible] How2Recycle [illegible] Store Drop-off [illegible]

[illegible]: [illegible]?

[illegible] 40–60% [illegible]

[illegible]: [illegible]?

[illegible]

[illegible]: [illegible]?

[illegible]

[illegible]: [illegible]?

[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

[illegible]: [illegible]?

[illegible] [illegible] Store Drop-off [illegible] [illegible] SB 343 [illegible] [illegible] 4 [illegible] 2026 [illegible] [illegible] [illegible] [illegible] [illegible].

[illegible]: [illegible]?

[illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

[illegible]

- [illegible] [illegible] — [illegible] 19.3% [illegible] [illegible] 2025 ([illegible])
- [illegible] [illegible] [illegible] — 71% [illegible] [illegible] ([illegible])
- [illegible] [illegible] [illegible] — [illegible] [illegible] 60% [illegible] ([illegible])
- [illegible] — [illegible] Store Drop-off [illegible] ([illegible])
- [illegible] — [illegible] SB 343 [illegible] [illegible] 4 [illegible] 2026 [illegible] ([illegible])
- [illegible] **“[illegible]”** — [illegible] [illegible] 9 [illegible] 10 [illegible] [illegible] 40 [illegible] ([illegible])

[illegible]: [illegible] [illegible]

[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

[illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible] [illegible]

[illegible]

1. National Retail Federation [illegible] Happy Returns, “[illegible] $850

[illegible] 2025” [illegible] 15 [illegible] 2025 [illegible]: [illegible] [illegible] 19.3% [illegible] 15.8% [illegible] 82% [illegible] 71% [illegible] Katherine Cullen nrf.com ↩

2. Retail TouchPoints, “NRF [illegible] $850 [illegible] 2025” 15 [illegible] 2025 [illegible]: [illegible] 2,006 [illegible] [illegible] [illegible] 358 US [illegible] $500 [illegible] retailtouchpoints.com ↩
3. Investopedia, “[illegible] [illegible] [illegible]?”, 6 [illegible] 2025 [illegible] Simone Peinkofer, [illegible] investopedia.com ↩
4. How2Recycle, [illegible], “[illegible]?”, [illegible] [illegible] 2026 how2recycle.info ↩
5. National Retail Federation, “[illegible] 2025” [illegible] [illegible] 2025 [illegible]: [illegible] 9% [illegible] nrf.com ↩
6. How2Recycle, “Store Drop-off: [illegible]” [illegible] 2026 how2recycle.info ↩
7. GreenBlue, “How2Recycle [illegible] Store Drop-off” 23 [illegible] 2025 greenblue.org ↩
8. Waste Dive [illegible] How2Recycle [illegible] SB 343 [illegible] [illegible] 1 [illegible] 2026 [illegible] [illegible] 71% [illegible] [illegible] 3 [illegible] wastedive.com ↩
9. Park et al., Journal of Industrial Ecology, 2024, DOI 10.1111/jiec.13537 [illegible] [illegible] [illegible] doi.org ↩
10. Packaging Dive, [illegible], 21 [illegible] 2026 packagingdive.com ↩

[illegible] 21, 2026